

**Remit Address:**

**WHBQ**  
**P.O. Box 277175**  
**Atlanta, GA 30384-7175**  
**Main: (901) 320-1313**  
**Billing: (901) 320-1330**

# INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	TV
Estimate Number	3099

<b>Invoice #</b>	<b>4083097-2</b>
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083097
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	10/28/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	10x	22222- -				
	WHBQ			M	10/29/12	:30	6:28 AM	TVGENPHI L1204H	\$100.00		7
	WHBQ			M	10/29/12	:30	6:57 AM	TVGENPHI L1204H	\$100.00		1
	WHBQ			Tu	10/30/12	:30	6:21 AM	TVGENPHI L1204H	\$100.00		8
	WHBQ			Tu	10/30/12	:30	6:44 AM	TVGENPHI L1204H	\$100.00		2
	WHBQ			W	10/31/12	:30	6:39 AM	TVGENPHI L1204H	\$100.00		6
	WHBQ			W	10/31/12	:30	6:59 AM	TVGENPHI L1204H	\$100.00		3
	WHBQ			Th	11/01/12	:30	6:10 AM	TVGENPHI L1204H	\$100.00		9
	WHBQ			Th	11/01/12	:30	6:58 AM	TVGENPHI L1204H	\$100.00		4
	WHBQ			F	11/02/12	:00			<del>\$100.00</del>	See MG 1.11,1.12,1.13,1.14,1.15,1.16	5
	WHBQ			F	11/02/12	:30	6:26 AM	TVGENPHI L1204H	\$100.00		10
	WHBQ	Good Morning Memphis 430a	430a-5a	M	11/05/12	:30	4:39 AM	TVGENPHI L1204H	\$5.00	MG for 16.2,1.5	13
	WHBQ	M-F 11a-1130a News	11a-1130a	M	11/05/12	:30	11:20 AM	TVGENPHI L1204H	\$85.00	MG for 16.2,1.5	11
	WHBQ	TMZ	1030p-11p	M	11/05/12	:30	10:42 PM	TVGENPHI L1204H	\$100.00	MG for 16.2,1.5	16
	WHBQ	TMZ	1030p-11p	M	11/05/12	:30	10:59 PM	TVGENPHI L1204H	\$100.00	MG for 16.2,1.5	15
	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	11/06/12	:30	4:38 AM	TVGENPHI L1204H	\$5.00	MG for 16.2,1.5	12
	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	11/06/12	:30	4:51 AM	TVGENPHI L1204H	\$5.00	MG for 16.2,1.5	14
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	4x	22- - - -				
	WHBQ			M	11/05/12	:30	6:20 AM	TVGENPHI L1204H	\$100.00		4
	WHBQ			M	11/05/12	:30	6:57 AM	TVGENPHI L1204H	\$100.00		1
	WHBQ			Tu	11/06/12	:30	6:21 AM	TVGENPHI L1204H	\$100.00		2
	WHBQ			Tu	11/06/12	:30	6:51 AM	TVGENPHI L1204H	\$100.00		3
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	4x	22- - - -				
	WHBQ			M	11/05/12	:30	7:51 AM	TVGENPHI L1204H	\$90.00		1
	WHBQ			M	11/05/12	:30	8:43 AM	TVGENPHI L1204H	\$90.00		3

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# INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	TV
Estimate Number	3099

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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083097
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	10/28/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
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Agency Ref	
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**Strategic Media Placement**  
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**7669 Stagers Loop**  
**Delaware, OH 43015**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
	WHBQ			Tu	11/06/12	:30	7:29 AM	TVGENPHI L1204H	\$90.00		2
	WHBQ			Tu	11/06/12	:30	8:24 AM	TVGENPHI L1204H	\$90.00		4
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
				10/29/12 to 11/04/12		5x	11111--				
	WHBQ			M	10/29/12	:30	7:21 AM	TVGENPHI L1204H	\$90.00		4
	WHBQ			Tu	10/30/12	:30	8:13 AM	TVGENPHI L1204H	\$90.00		2
	WHBQ			W	10/31/12	:30	8:22 AM	TVGENPHI L1204H	\$90.00		1
	WHBQ			Th	11/01/12	:30	8:32 AM	TVGENPHI L1204H	\$90.00		5
	WHBQ			F	11/02/12	:30	7:58 AM	TVGENPHI L1204H	\$90.00		3
6	WHBQ	Fox News Sunday	10a-11a								
		Immediately Preemptible									
				10/29/12 to 11/04/12		1x	-----S				
	WHBQ			Su	11/04/12	:30	10:32 AM	TVGENPHI L1204H	\$35.00		1
7	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/29/12 to 11/04/12		4x	111-1--				
	WHBQ			M	10/29/12	:30	5:57 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			Tu	10/30/12	:30	5:15 PM	TVGENPHI L1204H	\$175.00		1
	WHBQ			W	10/31/12	:30	5:31 PM	TVGENPHI L1204H	\$175.00		3
	WHBQ			F	11/02/12	:30	5:24 PM	TVGENPHI L1204H	\$175.00		4
8	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/29/12 to 11/04/12		2x	---T---				
	WHBQ			Th	11/01/12	:30	5:31 PM	TVGENPHI L1204H	\$175.00		1
	WHBQ			Th	11/01/12	:30	5:53 PM	TVGENPHI L1204H	\$175.00		2
9	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									

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9	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				11/05/12 to 11/11/12		2x	M-----				
	WHBQ			M	11/05/12	:30	5:17 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			M	11/05/12	:30	5:42 PM	TVGENPHI L1204H	\$175.00		1
10	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/29/12 to 11/04/12		5x	11111--				
	WHBQ			M	10/29/12	:30	9:46 PM	TVGENPHI L1204H	\$250.00		2
	WHBQ			Tu	10/30/12	:30	9:29 PM	TVGENPHI L1204H	\$250.00		3
	WHBQ			W	10/31/12	:30	9:46 PM	TVGENPHI L1204H	\$250.00		4
	WHBQ			Th	11/01/12	:30	9:25 PM	TVGENPHI L1204H	\$250.00		1
	WHBQ			F	11/02/12	:30	9:33 PM	TVGENPHI L1204H	\$250.00		5
11	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				11/05/12 to 11/11/12		1x	M-----				
	WHBQ			M	11/05/12	:30	9:27 PM	TVGENPHI L1204H	\$250.00		1
13	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
				10/29/12 to 11/04/12		1x	-----S-				
	WHBQ			Sa	11/03/12	:30	10:33 PM	TVGENPHI L1204H	\$124.00		1
14	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
				10/29/12 to 11/04/12		1x	-----S				
	WHBQ			Su	11/04/12	:30	9:19 PM	TVGENPHI L1204H	\$124.00		1
15	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
				10/29/12 to 11/04/12		5x	11111--				
	WHBQ			M	10/29/12	:30	10:10 PM	TVGENPHI L1204H	\$200.00		5
	WHBQ			Tu	10/30/12	:30	10:22 PM	TVGENPHI L1204H	\$200.00		3

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**Delaware, OH 43015**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
	WHBQ			W	10/31/12	:30	10:15 PM	TVGENPHI L1204H	\$200.00		1
	WHBQ			Th	11/01/12	:30	10:28 PM	TVGENPHI L1204H	\$200.00		4
	WHBQ			F	11/02/12	:30	10:08 PM	TVGENPHI L1204H	\$200.00		2
16	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
				11/05/12 to 11/11/12		2x	M- - - - -				
	WHBQ			M	11/05/12	:00			<del>\$200.00</del>	See MG 1.11,1.12,1.13,1.14,1.15,1.16	2
	WHBQ			M	11/05/12	:30	10:22 PM	TVGENPHI L1204H	\$200.00		1
17	WHBQ	Good Morning Memphis 430a	430a-5a								
		Immediately Preemptible									
				10/29/12 to 11/04/12		3x	MTWTF- -				
	WHBQ			W	10/31/12	:30	4:47 AM	TVGENPHI L1204H	\$5.00		1
	WHBQ			Th	11/01/12	:30	4:56 AM	TVGENPHI L1204H	\$5.00		3
	WHBQ			F	11/02/12	:30	4:53 AM	TVGENPHI L1204H	\$5.00		2
18	WHBQ	College Football Daytime	Various								
		Immediately Preemptible									
				10/29/12 to 11/04/12		2x	- - - - - S-				
	WHBQ			Sa	11/03/12	:30	3:35 PM	TVGENPHI L1204H	\$120.00		2
	WHBQ			Sa	11/03/12	:30	4:41 PM	TVGENPHI L1204H	\$120.00		1

Aired Spots**56**Gross Total**\$7,048.00**Agency Commission**\$1,057.20**Net Amount Due**\$5,990.80**Payment Terms 30 Days

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